

2010 AGC PAVILION HELD IN CONJUNCTION WITH AGC'S 91ST ANNUAL CONVENTION AGREEMENT FORM

March 17-20, 2010 ▪ Orlando Marriott World Center ▪ Orlando, FL FAX TO: 202-478-2662 EMAIL TO: EXHIBITSALES@AGC.ORG

PAVILION SUPERHEADER/SIGN SPONSORSHIP & PAVILION SPONSORSHIP OPPORTUNITIES

Company: _____
Contact Name: _____ Title(s): _____
Billing Address: _____
City/State/Zip: _____ Contact #2: _____
Phone: _____ Email: _____

For complete sponsorship details contact, **Patrick Wilson** at 301-652-5750, or exhibitsales@agc.org

SUPERHEADER SIGN PANEL RATES

- Please select one:
 Single Panel (30' x 3.5') **\$2,200**
 Three-Panel Group (30' x 3.5' each panel)* **\$6,000**
* "Total Pavilion Header" available on a first come first serve basis

SUBMISSIONS AND GUIDELINES

Acceptable vector file types:
.pdf, .ai, .eps, .indd, .tif, .psd, .cdr, or .qxd.
Files should be of high resolution for large sign printing.
Accepted Media Formats:
Floppy disk – 3.5" Omega Zip disk – 100 MB
CD-ROM (CD-R or CD-RW) DVD-ROM (DVD-R only)
Email attachment (limited to maximum size of 2mb)
FTP (mandatory .zip or .sit compression)

When sending disks, label them as follows: *Exhibitor Name/Show/Show Date/City of event*
Name your files appropriately for easy identification. Do not send files that will not be used for output. Failure to follow these instructions may result in delays in order processing and final production. For more information on file submissions and guidelines contact **GES** at 800-475-2098 or email gesgraphics@ges.com

Pavilion Super-Header Signs:

- Please select location and indicate order of preference (1st, 2nd or 3rd).
____ Innovative Solutions Pavilion (3 available)
____ BIM and Emerging Technologies Pavilion (3 available)
____ Environmental, Green and Safety Pavilion (3 available)
____ Executive Solutions Pavilion (inquire for availability)
Location Assigned (by AGC): _____ (AGC use only)

Notes/Comments:

AGC PAVILION SPONSORSHIPS, Revised Rates/Opportunities AS OF 2/5/10

Sponsorship of Pavilion Networking Luncheon, 3/18/10

- Exclusive Sponsorship/recognition at "Partner" Sponsorship Level: **\$10,000**
 (Possibly) Shared Sponsorship/recognition at "Solution" Sponsorship Level: **\$ 6,000**
 Sponsorship of Pavilion Rejuvenation Break/Snack, 3/19/10, Exclusive: **\$ 7,000**

Payment:

Total contracted amount \$ _____
I will pay by: Check # _____ Please Invoice us for the Total Amount: \$ _____
 Credit Card Visa MasterCard Amex Security Code: _____
Credit Card # _____ Exp. Date: _____
Signature: _____ (required for credit card charges)
Name on card: _____

General Terms: We hereby apply for special signage, or a sponsorship at the 2010 AGC Pavilion. If our choices of signage and/or sponsorship have been previously assigned, we request AGC to assign us what it considers the best available similar slot. We understand that this application becomes a contract when signed by us and accepted by AGC. We agree to pay 100% of the fee upon submission of this agreement form. We understand that all balances must be paid in full within 30 days of submission of this contract, or by 3/1/10, or we risk losing our sign or sponsorship assignment without refund. We agree to and comply with these terms and all additional terms, rules, and regulations as published on the event web site, and in the official Exhibitor Service Manual. The rates on this form are based on companies already having committed to an exhibitor or sponsorship package previously. The amount of the new commitment and package will be in addition to any previous commitment and package. Due to the late date of this commitment, some benefits previously listed in Pavilion sponsorship packages may not be included in the new package.

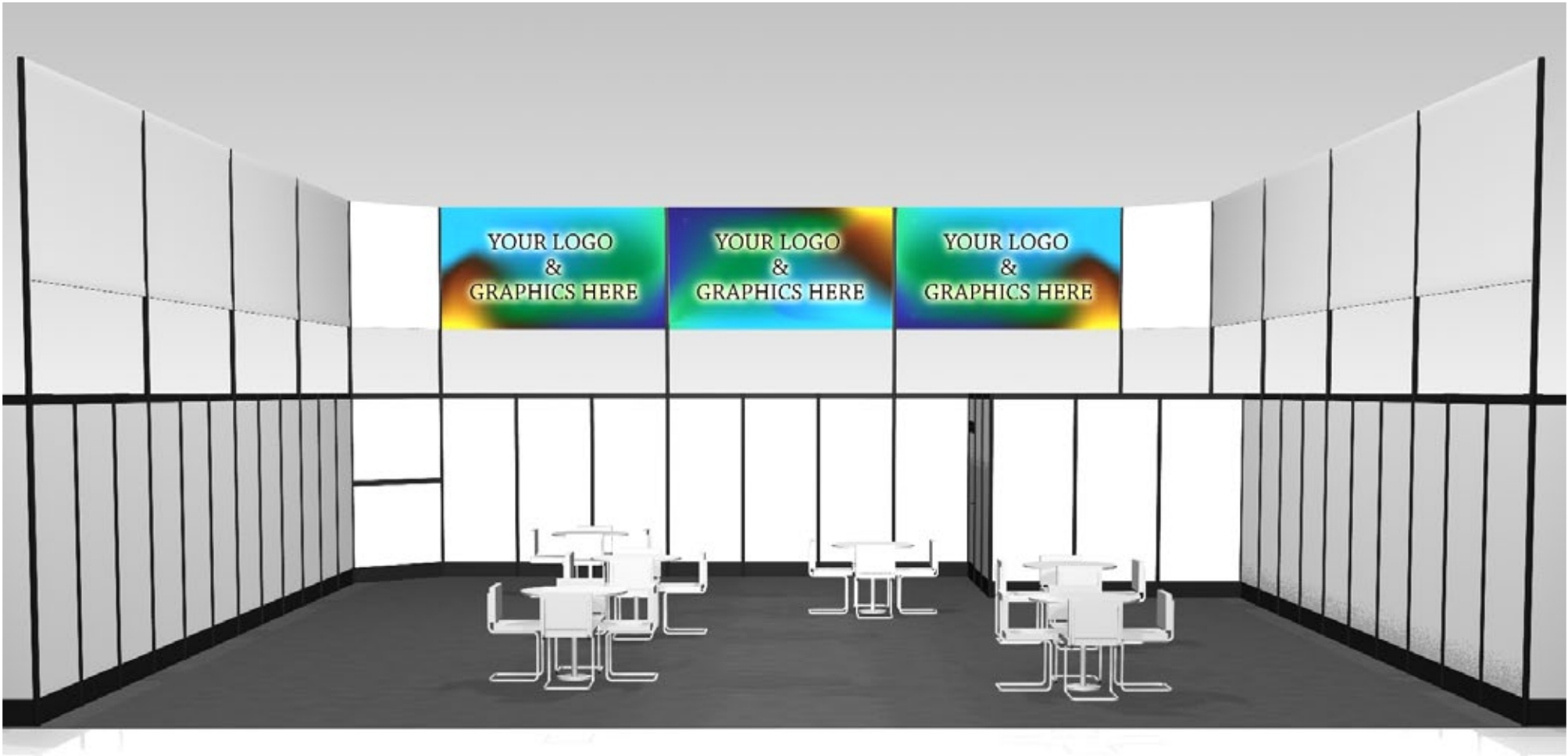
Signature

Date Submitted

Fax, email, or mail this form to:

AGC of America
2300 Wilson Blvd., Suite 400
Arlington, VA 22201

Phone: 301-652-5750 (PAI Sales)
Fax to: 202-478-2662
Email to: exhibitsales@agc.org



Client: AGC 91st Annual Con. - Constructor Ex
 Show: AGC 03/12/2010
 Facility: Orlando Marriott World Center - Cypress 1-2

Design No:
 Description PAVILION V4
 Booth No:

Project No: 52/1003/03272
 Requestor: Sarah Cushing
 Concept: C
 Design Rev: 4

Date: 02/02/2010
 Designer Timothy Woolsey
 Detailer

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PAVILION “ANCHOR” SPONSORSHIP LEVEL: \$18,000

A “Main Event” level of recognition and visibility!

Includes 400 sq. ft. of space in the AGC Pavilion, 4 standard Convention registrations, and affiliation with one of the following:

■ Pavilion Anchor Sponsorship

Based on availability, on a first-come basis, the opportunity to be the featured sponsor of one of the five “Sub-Pavilions” within the 2010 AGC Pavilion:

- *Executive* Solutions
- *Innovative* Solutions
- *BIM* Solutions
- *Environmental* Solutions
- *Business Industry* Solutions

Includes: Exclusive branding affiliation with an AGC Sub-Pavilion. The sponsored Sub-Pavilion will include a “Super Header” atop that exhibit area with sponsor logo and graphics, plus branding of a stage or lounge area of that Sub-pavilion. Also includes sponsoring the signage for the corresponding Education Track and its sessions.

■ Pavilion Welcome Reception (March 17th) or Pavilion Networking Luncheon (March 18th)

Exclusive host of a main Pavilion event – get the fun started at the Pavilion Welcome Reception, or as host of Thursday’s featured Pavilion networking event, the Pavilion Luncheon; signage at multiple food and beverage locations and an opportunity for custom branding and podium acknowledgements.

PAVILION “PARTNER” SPONSORSHIP LEVEL: \$12,000

Includes 200 sq. ft. of space in the AGC Pavilion and 3 standard Convention registrations; at the “Partner” Level, sponsor may be a “co-sponsor” and share sponsorship of an item/event listed above in the “Anchor” Section, or may be an exclusive “branded” sponsor of one of the following:

- **Pavilion Cyber Café** – Includes signage, screen saver, branded mouse pads, and a high level of traffic from attendees
- **Pavilion Rejuvenation Break and Snack (March 19th)** – Signage at snack and beverage locations and an opportunity for custom branding and podium acknowledgements during this featured Pavilion networking function
- **Pavilion Water Stops** – Logo/signage at all water stations and reusable branded water receptacles promoting sponsor and sustainability theme to all attendees

- **Directional Signs for Pavilion** – Logo to appear on all directional signage throughout the facility highlighting the Pavilion in the hotel.
- **Espresso/Java Pavilion Cart, Ice Cream Scoop Stand, Popcorn Stop, or similar** – Select, host, and brand a featured Pavilion location, and utilize the attraction to promote your solutions in the Pavilion.

PAVILION “SOLUTION” SPONSORSHIP LEVEL: \$6,000

Includes 10’ x 10’ booth in the AGC Pavilion, 2 standard Convention registrations, and all standard benefits and recognition as listed below.

SPONSOR BENEFITS:

standard components of all packages include:

- Logo on AGC Pavilion website
- Logo inclusion in prominent signage acknowledging sponsors
- 100 sq. ft. of Exhibit space in the Pavilion (some package levels include double or quadruple the amount of space)
- Bonus priority point ranking for future Pavilion space selection; points earned based on sponsor level
- ***Pavilion speaking/presentation/demonstration opportunities** – On a first-come basis, Pavilion sponsors are eligible for available slots in the Demo or riser areas.
- Logo included in onsite materials, on signage in the Pavilion and in Pavilion Program
- A prize donated on your company’s behalf for the Pavilion Prize Drawing
- Logo in official Pavilion Program as a sponsor
- Acknowledgement in conference proceedings
- Additional registrations based on sponsorship level
- Company brochure or give-away in conference bags. Based on a sponsorship level of \$10,000 or higher
- **Affiliation with a specific Pavilion/Track Theme, an Event or a Featured Item;** depending on the item or event, the affiliated sponsorship may be an exclusive or a shared opportunity. Inquire for additional opportunities and events that may not be listed.

Notes: Additional opportunities and package rates may become available as overall program is finalized, please check back at www.agcpavilion.com for updates; for certain sponsorships, sponsor may be responsible for all or part of the production cost of branded items.

*** PAVILION SPEAKING and demonstration opportunities – on a first-come basis, Pavilion sponsors are eligible for available slots in the Pavilion Demo or presentation areas.**